

Invitation to join CSR Challenge 2016 - “Share Food • Share the Joy”

Dear (name),

Hong Kong Federation of Business Students (HKFBS) invites you to join **Maxim’s Group presents: CSR Challenge 2016 - “Share Food • Share the Joy”!**

CSR Challenge is the leader among business student societies that advocates the importance of Corporate Social Responsibility. This year, we are honoured to have Maxim's Group to be our Title Sponsor in organising volunteering campaigns to our members. The program hopes to raise students’ awareness towards concepts like “Waste Not” and “Help the Needy” in Hong Kong. Participating teams will work on case analysis of the current CSR campaigns that Maxim’s Group runs and generates a brand new idea for the company.

Do not hesitate to join this meaningful challenge and to discover your own potentials in serving the community! Internship opportunities and cash prizes will be awarded to outstanding teams as listed below:

Cash Prizes:

Champion - HK\$10,000
First Runner-up - HK\$7,000
Second Runner-up - HK\$4,000
Best 4 CSR Videos - HK\$1,000 each
Most Popular Video - HK\$2,000

Components:

1. Opening Workshop: 26 November, 2016
2. Volunteering Session and Promotion Challenge: Mid-December, 2016 to Mid-January, 2017
3. Consultation Session (for semi-finalists): Mid-January, 2017
4. Grand Final: 21 January, 2016

Eligibility:

To apply for the CSR Challenge 2016, “Share Food, Share the Joy”, you must meet the following requirements:

- All full-time undergraduates from any of the 9 local universities (not exclusive to business students)
- Teams should consist of 4-6 members
- Teams may comprised of members from different universities
- At least one team member is a full-time business undergraduate

- Each participant can only be associated with one team

Caring About the Community is Everyone's Business. Apply Now before 24 November, 2016 and learn more at www.hkfbs.org.hk!

(poster)